

SATURDAY NOV. 19 - MEMORIAL STADIUM - CHARLOTTE, N. C.

OFFICIAL PROGRAM
25c

Nº 747



CENTRAL vs.

MEXICO CITY



WELCOME, MEXICO CITY!



PAT MOELLER, Queen of The Central - Mexico City Game

Sponsored by Victor Shaw Company

WELCOME, MEXICO CITY!

OFFICIAL FOOTBALL PROGRAM

CENTRAL HIGH SCHOOL ATHLETIC ASSOCIATION

SEASON 1949



PUBLISHED FOR THE FOLLOWING GAMES

Saturday, November 19 ----- Mexico City

Saturday, November 26 ----- Harding (Tent.)

NEXT GAME NOVEMBER 26

H A R D I N G

Memorial Stadium - Charlotte, N. C.

Sponsored by Manley McWilliams Baby Diaper Service

TO-NIGHT'S GAME

Rarely in the history of Charlotte has such an event as this game between Central and Mexico City created so much interest.

In fact, never has such a game been held in the Queen City. It is the first international athletic event ever held here.

The color rivals even the great Shrine Bowl. Coach Bill Brannin has interwoven several events to give the game pageantry far beyond any ever given a Central game.

Aside from the team itself, Mexico is represented by several political leaders. Among the team members are five bull fighters. When they aren't tossing their weight around against "two-legged bulls," they are matching wits and sidesteps with a ton of beef and a pair of horns.

The outcome of this game has assumed a secondary role among all the other special events. Reports from other games indicate, however, that Central should rank as favorite. The Mexicans are playing only their second year of football, still haven't developed certain phases of it as well as have the American teams.

Elaborate halftime ceremonies have been planned for tonight. A silver trophy, hand-carved by Mexican Indians, will be given the winner of the game. Mayor Victor Shaw will be presented a beautiful serape as a gift from the Mexican government. Central will be given a Mexican flag, and in return the visitors will be presented a North Carolina flag.

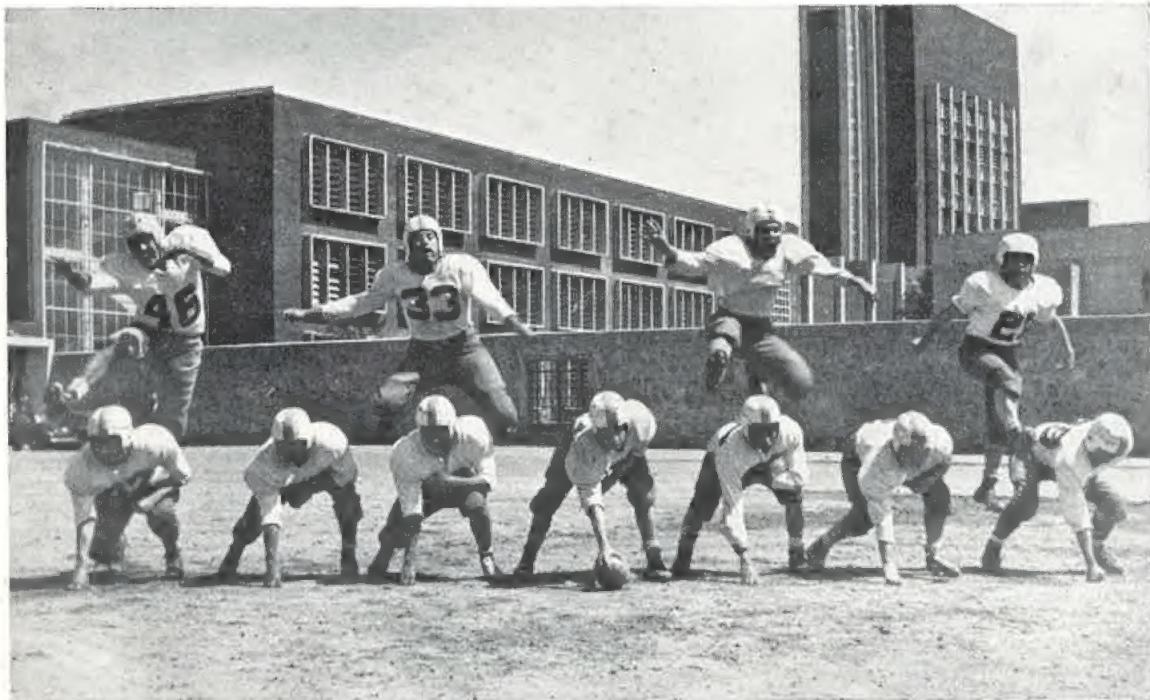
As an extra sidelight, Brannin had the Mexicans bring along several dozen hot tamales, that delicacy that is as south-of-the-border as fried chicken is Southern.

No matter what the outcome of this game, it will stand in Charlotte as one of the major sporting events the city has ever known. Not only does it bring a really big event to Charlotte, but it also stands as a good creator of international relationships.

WELCOME, MEXICO CITY!



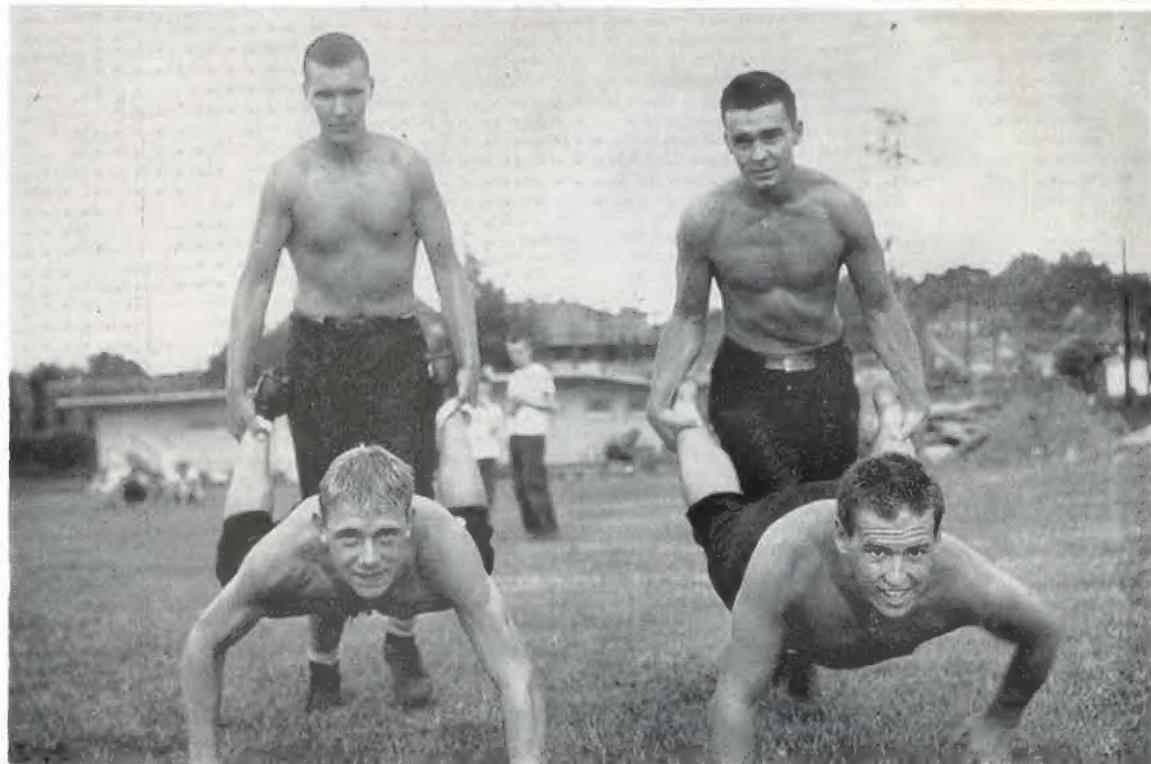
Anastacio H. Gerner—Head Coach



Mexico City Squad

Sponsored by The Charlotte Observer

WELCOME, MEXICO CITY!



Hank Kistler and J. B. Ashe (standing).

Roddy Brown and Bill Burch (bending).

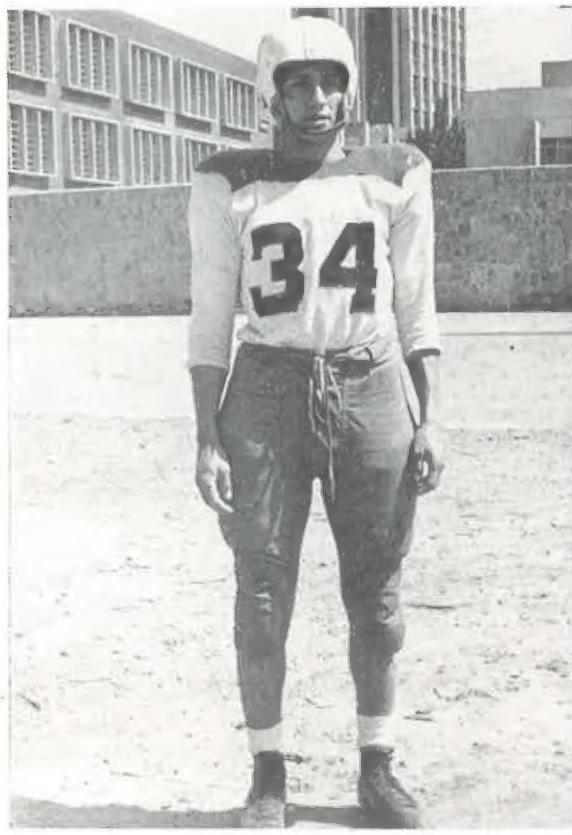


Jerry Cooper—Tackle

George Sparger, Assistant Coach

Sponsored by Ed Mellon Company

WELCOME, MEXICO CITY!



Germán Espino Lima—Manager and Left Half Back



**Alfonso Ivanovichi—Right Half Back
17 years old, 161 lbs., and 5' six"**



Ciro Espino Lima—Center

Sponsored by Starnes Sign Company

WELCOME, MEXICO CITY!



(Front row, l. to r.) 33, Propst; 36, Stroupe; 30, Babb; 67, Alford; 32, Frantz; 49, Elmore; 54, Gaylord; 57, Parker; 45, Amo.; 40, Robinson; 41, Claiborne; 37, Beatty, R.

(Second row, l. to r.) 35, Wright; 63, Knell; 65, Cornwell; 53, Calvert; 43, Estes; 55, Petree; 71, White; 66, Orr; 39, Hoppe; 46, Mainer; 33, Townsend; 61, Connell; 31, Moffitt.

(Third row, l. to r.) 47, Deal; 64, Parham; 51, Burch; 50, Hatley; 60, Pyron; 44, Ashe; 68, Kistler; 52, Brown; 56, Yandle; 59, Cooper; 48, Hawkins; 62, Yancey.



Left to right: Barbara Harris, Betty Grubbs, Peggy Hill, Kathryn Caudle, Evelyn Helms, Joan Watson, Sue Le Clerc, and Jerry Long.

Sponsored by A & P Food Stores

WELCOME, MEXICO CITY!

Central High School – 1949 Football Roster

Team Name _____ Wildcats
Color _____ Blue & Silver
Coaches _____ { Bill Brannin—U. of New Mexico

George Sparger—U. of North Carolina

No.	Name	Pos.	Age	Wt.	Ht.						
30	Babb, Jimmy	B	17	141	5'7"	50	Hatley, Bob	C	18	180	6'1"
31	Moffitt, Benton	E	17	188	5'8"	51	Burch, Bill	T	18	197	5'10"
32	Frantz, Eddie	B	17	154	5'10"	52	Brown, Roddy	E	17	167	6'
33	Propst, Walter	B	17	150	5'10"	53	Calvert, Dick	E	18	165	6'
34	Beatty, Roy	B	18	189	5'8"	54	Gaylord, John	B	18	178	6'
35	Wright, Bobby	G	17	143	5'9"	55	Petree, Ralph	G	16	171	5'11"
36	Stroupe, Fred	B	18	188	5'9"	56	Yandle, Richard	T	17	165	6'
37	Beatty, Henry	B	17	180	5'6"	57	Parker, Larry	B	17	172	6'
38	Townsend, Benji	C	17	145	5'11"	58	Hough, Al	T	16	176	6'1"
39	Hoppe, Allan	E	17	145	6'	59	Cooper, Jerry	T	17	167	6'
40	Robinson, George	B	16	156	5'9"	60	Pyron, Jimmy	E	17	165	6'1"
41	Claiborne, "Slug"	B	16	150	5'8"	61	Connell, Donald	C	16	175	5'10"
43	Estes, Doug	G	18	145	5'11"	62	Yancey, Henry	T	16	210	6'
44	Ashe, J. B.	C	18	185	6'	63	Knell, Dane	E	17	135	5'9"
45	Amos, Bobby	B	17	163	5'9"	64	Parham, Lewis	G	16	265	5'11"
46	Mainer, Dan	E	16	167	5'11"	65	Cornwell, Sam	E	15	153	5'10"
48	Hawkins, Jimmy	G	18	151	5'10"	66	Orr, Kenneth	G	16	193	5'11"
49	Elmore, Bobby	B	18	150	5'11"	67	Alford, Pat	B	17	180	5'9"
47	Pool, Davis	G	175	5'10"		68	Kistler, Hank	T	17	214	6'2"
60	Engle, Don	B	163	6'2"		71	White, Dick	T	17	155	5'10"
						76	Parker, Al	T	209	6'3"	
						78	Brock, John	G	200	6'	

Ed. Harris

Marcus Haney, Tommy Murray, Jimmy Forrest, Woody Gatling

Sponsored by Carson Insurance Agency, By The Clock On The Square

Central Line-up

CENTRAL vs. MEXICO CITY

November 19, 1949

No.	Name	Pos.	Wt.
46	Mainer, Dan	LE	167
68	Kistler, Hank	LT	183
66	Orr, Kenneth	LG	193
44	Ashe, J. B.	C	195
71	White, Dick	RG	155
59	Cooper, Jerry	RT	167
52	Brown, Roddy	RE	167
32	Frantz, Eddie	QB	154
57	Parker, Larry	LH	172
33	Propst, Walter	RH	150
67	Alford, Pat	FB	180

SCORE	1	2	3	4	TOTAL

Coke=Coca-Cola

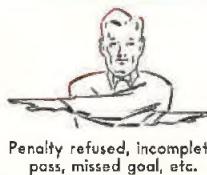
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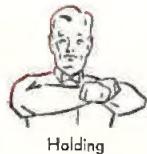
Have a Coke



Illegal forward pass



Penalty refused, incomplete pass, missed goal, etc.



Holding



Delay of game or excess time out



Roughing kicker



Illegal motion or formation at snap



Personal foul



REFEREE'S SIGNALS



BIEN VENIDOS!

El cuerpo estudiantil y miembros de la facultad de la escuela "Central" extienden una sincera y carinosa bienvenida a cada uno de los representantes de la "Escuela Normal de Mexico". Que su estancia en esta sea placentera es el deseo de cada uno de nosotros. Ojalá que esta, su primera visita, no sea la ultima.

REFEREE'S SIGNALS



Foul



Interference with fair catch or forward pass

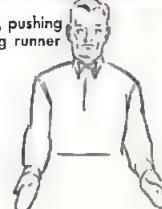


Clipping

Off-side or violation of free-kick rules



Crawling, pushing or helping runner



Safety



A score



Time out

WELCOME, MEXICO CITY!

Mexico City 1949 Football Roster

No.	Nombre	Posicion (Position)	Edad (Age)	Wt.	Ht.
11	Pedro Rudin F.	Q. B.	17	139	5'6"
12	Gustavo Tostado	Q. B.	17	154	5'9"
13	Miguel Flores	Q. B.	17	124	5'2"
16	Eduardo Reyes	Q. B.	16	132	5'4"
17	Angel Alegre F.	Q. B.	17	162	6'1"
21	Ernesto Hernandez G.	H. L.	18	132	5'2"
22	German Espino Lima	H. L.	18	150	5'8"
23	Alfonso Trillanes	H. L.	17	150	5'8"
24	Emilio Merino A.	H. L.	18	141	5'6"
31	Armando Bustillos G.	F. B.	16	154	5'6"
32	Hector Gonzalez N.	F. B.	17	156	5'8"
33	Carlos Sansores	F. B.	18	165	5'7"
37	Jorge Ramires M.	F. B.	18	174	6'
41	Enrique Valerio M.	H. D.	18	150	5'6"
42	Samuel Santoyo L.	H. D.	18	150	5'6"
46	Leopoldo Mondragon	H. D.	18	150	5'6"
48	Alfonso Ivancovich	H. D.	17	161	5'6"
49	Jose Luis Anaya	H. D.	18	159	5'6"
50	Alfredo Sanchez	Guard	18	139	5'6"
52	Miguel del Angel	Guard	17	139	5'3"
61	Salvador Ramirez A.	Centro	16	128	5'6"
63	Ciro Espino Lima	Centro	18	139	5'6"
67	Daniel Tudon del Poso	Centro	17	139	5'6"
70	Omar Velazquez V.	Guard	17	148	5'4"
71	Maximiliano Leon M.	Guard	18	141	5'4"
72	Rafael Lenus F.	Guard	18	159	5'4"
73	Juan Rodriguez	Guard	17	126	5'1"
74	Paul Munguia C.	Guard	18	176	5'6"
75	Miguel Grajales	Guard	18	119	5'3"
76	Enrique Arteaga L.	Guard	16	147	5'7"
77	Roberto Padron	Guard	17	150	5'6"
79	Marco Moreno F.	Guard	16	128	5'2"
82	Rafael Cruz T.	Tackle	17	170	5'6"
83	Jesus Ramos G.	Tackle	18	202	6'
84	Enrique Rojas de la D.	Tackle	18	218	6'1"
86	Ernesto Garcia	Tackle	18	187	6'1"
87	Gustavo Ortega	Tackle	18	187	6'
89	Rodolfo Ortega	Tackle	18	196	6'
90	Jose Ortega C.	Ala	17	143	5'7"
91	Guillermo Espinosa	Ala	18	165	5'9"
92	Israel Korembroth	Ala	18	170	5'9"
95	Carlos Berlanga del B.	Ala	18	150	5'6"
96	Luis Altamirano	Ala	18	154	5'6"
97	Rafael Servin de la M.	Ala	17	150	5'6"
98	Jose Luis Rios Frutos	Ala	16	145	5'7"
99	Ruben Barrientos L.	Ala	17	187	6'1"

Head Coach

Anastacio H. Gerner

Assistente Coach

Armando Berlanga del B.

Manager

German Espino Lima

Medico Oficial

Guillermo Diaz Cornejo

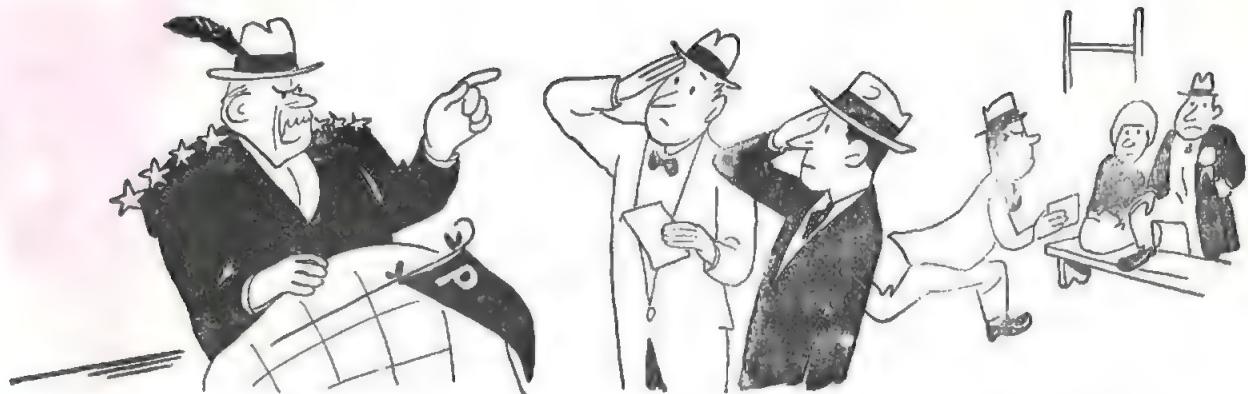
Colores

Azul Marino y Blanco

Apodo

Bull Doge

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ARE YOU A GRANDSTAND FIELD GENERAL?

by Cal Small

THE SCORE was 7-0 against the home team early in the fourth quarter when a short kick gave them the ball on their own forty. Using powerful bucks through the middle of the line, with the fullback carrying, they crashed on in eight plays to a first down on their opponents' twenty. Time was called by the defensive team and three subs were sent in by their coach during the time-out. When play was resumed the home team tried a deep reverse around end, which was thrown for a five-yard loss. A cross-buck picked up three yards, but a short pass was wide of the mark on third down, and a fourth down pass was grounded.

"Can you imagine that," said one old grad disgustedly. "Pulling a wide play when they were ripping them to pieces in the center of the line?"

"That wasn't so dumb," said his friend.

"Oh wasn't it? What about that pass on the third down when everyone expected it?"

"On the first play, the end run, you may not have noticed, the other team sent some line subs in to bolster the defense. Furthermore, they were playing a closer packed six-man line with the line-backers pulled in tight. Besides, our fullback was probably tired. Sending him on a fake into the line, where they were bunched, then letting him hand off the ball on a reverse to the right half wasn't a bad idea. Unfortunately, their right end played smart ball. He took three steps straight ahead instead of knifing. If our boy had rounded him he'd have been in the clear."

"Maybe you're right. But what about the pass?"

"The second play, the buck, was probably designed to pull the defense in again to set up a pass play on the third. If they had picked up more yards, the quarterback might have tried another line play. Anyway, with twelve yards to go, the pass was called for."

The stands, come a brisk November afternoon, are filled with all manner of "experts," second guessers, hunch players, and system touters, like the first grad above. Loud are the howls of anguish when a quarterback calls the "wrong" play.

Now, there's nothing wrong with the All-American art of second guessing. But the grandstand strategist should consider all the elements going into a play before he passes judgment on the quarterback. Some of these factors he knows as well as the play director on the field does, but others he doesn't, and here is where the Napoleon in the stadium seat must show some fairness and imagination.

Our four star man-without-uniform knows such obvious things as the score, minutes left in the game,

position of the ball on the field, down and yards to go, and playing conditions on the field. But here is what he looks for if he is something more than just a perverse back-seat driver:

How do the teams "stack up"? Specifically, is one larger, heavier, faster, cleverer in ball-handling, more experienced? Is it psychologically "up" showing pep and drive in lining up or dragging legs dispiritedly? What kind of shape are the teams in as the game progresses? Are any stars hurt? If men are tiring, what kind of reserves are sitting on the bench?

Regarding any particular play itself, here are some things a "hep" fan figures out: What style of attack does the offensive team use, what kind of plays have they been shooting, and has the line been out-charging the defending forward wall? Looking at the opposition, what kind of defense are they working? Is it a five, six, or seven man line? Are men dropped back to cover passes or is the defense pulled in tight to counter a line thrust? What sort of play has worked on them before? Are there any "weak" spots?

Naturally, no quarterback, on the field or in the grandstand, can know all of these things perfectly. He'd have to be a combined Houdini and Dunninger. But he should have a good idea of most of them before he starts in on "Now I would have done . . ."

Unfortunately, however, most stadium jockeys agree on only one thing — to disagree! Coaches, pursued by Monday morning "I-told-you-so's," tell this one in self-defense against the armchair brigade —

It seems Tech, trailing by 6 points, had taken over the ball on its 30-yard line late in the game.

One irate grad had been protesting vehemently the whole game about Tech's "addle-headed" strategy.

His companion turned to him. "Well, what would you do now?"

"I'd send McCloskey through on a fullback buck."

Tech's right half went around end for twenty yards.

"Uh-huh. What should they do now, my friend?"

"Pass. They're not looking for it."

McCloskey went off tackle for eighteen yards.

"And now?"

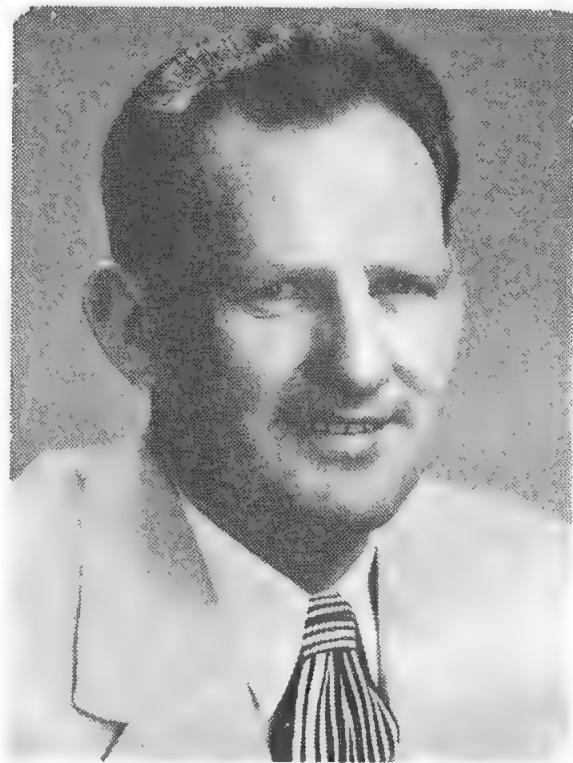
"It's obvious. An end run. Anything but a pass."

Tech completed a pass down to the one-yard line.

His companion turned on the "expert" sarcastically: "And, just what would you have them do now?"

The second man shook his head in irritation. "Heck, I brought them this far. Let them get the rest of the way themselves!"

WELCOME, MEXICO CITY!



Coach Bill Brannin



EDDIE FRANTZ



WALTER PROPST

Sponsored by Don Hill Insurance Agency

WELCOME, MEXICO CITY!



Kneeling, Dick White and J. B. Ashe



Eddie Franz and Walter Propst



The crutches Gaylord is using for support were brought about as the result of a broken shoe, consequently a broken foot.
"For want of a shoe a season was lost."

Left to right: Front row, Kathryn Caudle, Joan Watson, Sue LeClerc, Betty Grubbs.
Second Row: Barbara Harris, Jerry Long, John Gaylord, J. B. Ashe, Peggy Hill, Evelyn Helms, John Gaylord, Fullback, J. B. Ashe, Co-Capt. of Team

Sponsored by Nelson Page, Inc., Jewelers

CENTRAL HIGH SCHOOL'S FOOTBALL RECORD
1934 – 1948

1934 (1-7-1)

Central	6	Hickory	0
	0	Columbia	36
	12	Spartanburg	39
	0	Atlanta Tech	39
	0	Asheville	19
	0	Miami	26
	0	Greensboro	12
	0	Salisbury	0
	7	Winston Salem	45
<hr/>	25		<hr/>
			216

1939 (7-3-0)

Central	51	Fayetteville	0
	6	Barium Springs	0
	12	Richmond, Va.	0
	0	Winston Salem	13
	0	Columbia	13
	26	Greensboro	9
	7	High Point	6
	19	Spartanburg	6
	6	Atlanta Tech	36
	33	Asheville	0
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			83

1935 (not available)

1936 (7-3-0)

Central	6	Barium Springs	12
	39	Gastonia	0
	0	Asheville	19
	19	Blue Ridge	6
	13	Spartanburg	20
	19	Greensboro	6
	14	High Point	0
	18	Salisbury	6
	34	Winston Salem	12
	12	Raleigh	6
<hr/>	176		<hr/>
			87

1940 (7-1-2)

Central	13	Barium Springs	13
	0	John Marshall, Richmond	7
	14	Winston Salem	0
	19	Raleigh	7
	47	Spartanburg	9
	19	High Point	6
	19	Columbia	0
	12	Asheville	12
	14	Atlanta Tech	0
	37	Harding	0
<hr/>	194		<hr/>
			54

1937 (7-2-1)

Central	7	Barium Springs	0
	37	Gastonia	0
	7	Spartanburg	7
	7	Asheville	10
	0	Children's Home of Winston	7
	18	Greensboro	6
	41	High Point	0
	38	Salisbury	0
	39	Winston Salem	7
	20	Rocky Mount	7
<hr/>	211		<hr/>
			44

1941 (1-7-2)

Central	0	Belmont Abbey	25
	0	Barium Springs	0
	6	Benedictine High	12
	0	Winston Salem	6
	7	Raleigh	7
	12	Knoxville	34
	6	High Point	14
	12	Greenville	13
	0	Asheville	19
	45	Tech High (Charlotte)	0
<hr/>	88		<hr/>
			130

1938 (5-3-2)

Central	6	Barium Springs	0
	6	Richmond	6
	0	Blue Ridge	0
	6	Columbia	12
	12	Asheville	7
	26	Greensboro	0
	6	High Point	7
	13	Spartanburg	6
	13	Winston Salem	0
	0	Atlanta Tech	6
<hr/>	88		<hr/>
			44

1942 (3-7-0)

Central	6	Morganton	7
	20	Barium Springs	0
	6	Greensboro	20
	26	Winston Salem	0
	6	Raleigh	12
	0	Asheville	35
	0	High Point	19
	12	Columbia	0
	12	Columbia	0
	6	Gastonia	35
	0	Salisbury	13
<hr/>	82		<hr/>
			141

WELCOME, MEXICO CITY!

CENTRAL HIGH SCHOOL'S FOOTBALL RECORD
1934 – 1948

1943 (9-3-0)

Central	25	Morganton	6
	27	Spartanburg	0
	6	Greensboro	0
	12	Winston Salem	0
	0	Raleigh	28
	0	Asheville	33
	27	High Point	7
	20	Columbia	6
	14	Gastonia	6
	20	Salisbury	6
	7	Raleigh	0
	0	Miami, Fla.	45

158

1946 (7-4-0)

Central	20	Burlington	7
	0	Atlanta, Geo.	27
	0	Greensboro	23
	0	Louisville, Ky. (Male Hi)	13
	13	Miami, Fla. (Senior Hi)	7
	33	Asheville	14
	0	High Point	14
	32	Gaston	6
	13	Winston-Salem	12
	19	Knoxville, Tenn. (Central)	6
	38	Peabody, Mass.	7

168

140

1944 (8-3-0)

Central	27	Lenoir	0
	0	Atlanta	25
	0	Greensboro	6
	7	Winston Salem	13
	56	Gaffney	0
	39	Asheville	7
	20	High Point	0
	52	Columbia	0
	20	Gastonia	0
	12	Salisbury	6
	18	Knoxville	7

251

64

1947 (8-2-2)

Central	12	Wilson	0
	0	Atlanta (Joe Brown High)	0
	13	Greensboro	0
	7	Louisville (Male High)	6
	41	Harding	6
	8	Asheville	0
	6	High Point	6
	0	Miami	33
	19	Winston Salem	6
	7	Gastonia (Conference champ's)	6
	0	Fayetteville	39
	6	Rock Hill	0

119

102

1945 (6-3-1)

Central	32	Hanes	0
	7	Atlanta Tech	14
	7	Greensboro	18
	27	Winston-Salem	6
	39	Burlington	0
	40	Asheville	6
	0	High Point	0
	0	Columbia	6
	70	Gastonia	0
	19	Salisbury	6

240

50

1948 (5-4-3)

Central	13	Wilmington	13
	7	Fayetteville	41
	7	N. Charleston	27
		(Cooper River District No. 4)	
	7	Greensboro	6
	6	Atlanta (Joe Brown High)	6
	0	Harding	0
	13	Gastonia	19
	6	High Point	13
	7	Winston Salem (R. J. Reynolds)	6
	32	Asheville (Lee Edwards)	6
	33	Wilson	6
	7	Harding	0

125

143

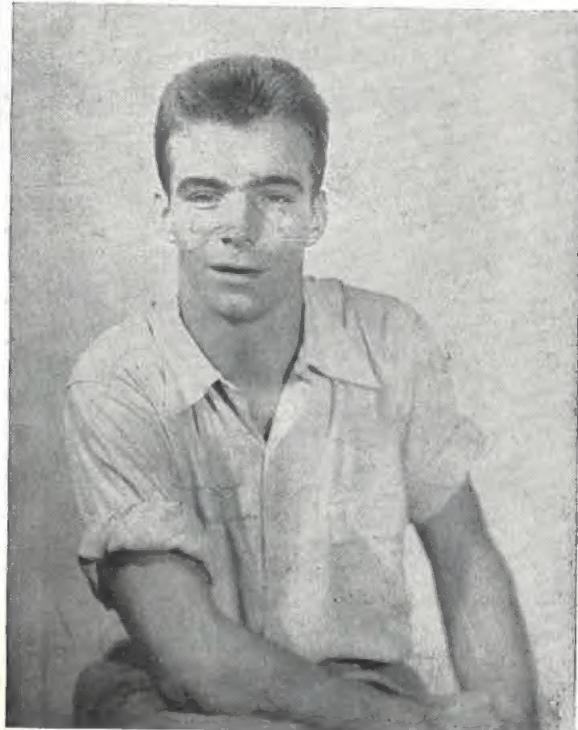
WELCOME, MEXICO CITY!



LARRY PARKER



JOHN GAYLORD



JIM HAWKINS



BILL BURCH

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WELCOME, MEXICO CITY!



Larry Parker—Half Back, Central's bid for All-State honors, Larry seems to be headed for a place in North Carolina High Schools Hall of Fame. Larry has already been rated on a par with Choo Choo Justice in so far as their high school performances are concerned. Larry is 17, six feet tall and weighs 175 lbs. A Junior.

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You See "S & P"



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Product the next time you stop in your
favorite eating and drinking place